

案例精选
REFERENCE PROJECT

UBM：通信专家的新网络

UBM: NEW NETWORK FOR COMMUNICATIONS EXPERTS

UBM 在位于伦敦的新公司总部部署了一个可靠的高性能通信网络。
UBM deploys a reliable high-performance communications network at the company's new head office in London.



来自德特威勒的高性能F/FTP数据
电缆CU 6552 4P
High-performance F/FTP
data cable CU 6552 4P
from Datwyler

UBM是一家市场领先并屡获殊荣的营销和通信服务企业，在全球各地20多个国家拥有5000名员工。它提供的专业服务可以帮助客户连接到他们的目标受众，并通过现场活动、新闻发布以及其他数字和印刷媒体，有效地沟通和实施他们的业务目标。

UBM is a market leading and multi award winning marketing and communications services business with 5000 employees in more than 20 countries around the world. It provides professional services to help clients connect to their targeted audience and to communicate and implement their business propositions effectively, through live events, press releases and other digital and print media.

为了给客户有效的通信系统，UBM需要自己的办公场所内拥有一个可靠的高性能网络基础设施。因此，当它在2014年春季规划新的英国总部时，通信网络成为一个关键的考虑事项。

In order to deliver effective communications systems for its clients, UBM requires a reliable, high performance network infrastructure for its own premises. So when planning its new UK Headquarters in spring 2014, the communications network was a key consideration.

这个著名的项目包含在UBM位于伦敦布莱克菲尔路240号的新总部的9个楼层内安装的近5000个铜缆网络链路。

This prestigious project consisted of nearly 5000 copper network links spread over nine floors of UBM's new offices at 240 Blackfriars Road.

满足严格要求的解决方案

通过与PTS咨询公司的合作，UBM最终确认，iDaC Solutions在英国和爱尔兰独家提供的德特威勒布线解决方案最适合其业务及客户的严格要求。





安装了近5000个屏蔽6_A类链路
Nearly 5000 shielded Category 6_A
links were installed.

Solution for exacting requirements

Working with PTS Consulting, UBM determined that the Datwyler cabling solution, supplied exclusively by iDaC Solutions in the UK and Ireland, would best fit the exacting requirements of its business and that of its customers.

德特威勒的认证安装商Excel IT在2014年夏天执行了实际安装工作。虽然安装期间遇到了一些意外挑战，但借助来自iDaC Solutions的额外支持，很快解决了这些挑战。“我发现iDaC Solutions的技术支持团队对这个项目非常积极投入”，Excel IT的高级项目经理表示，他与iDaCs团队密切合作寻找现场解决方案。Excel IT, a Datwyler certified installer, carried out the installation during the summer of 2014. Though there were unplanned challenges during the installation, they were resolved quickly thanks to additional support from iDaC Solutions. “I found the iDaC Solutions’ Technical Support team to be very proactive on this project”, says Bob Kellett, Excel IT’s Senior Project Manager who worked closely with the iDaCs team in finding solutions on site.

25年系统质保

随着与Excel IT的UBM项目经理Mark Green的持续交流，该项目进展非常顺利。继成功测试后，德特威勒电缆系统公司针对4856个链路委托发布了25年质保。自2015年2月交付以来，网络一直保持无故障运行。

UBM的新总部位于伦敦布莱克非尔斯路240号
UBM’s new head office at 240 Blackfriars Road

in London

25 year system warranty

Along with on-going dialogue with Mark Green, UBM Project Manager at Excel IT, the project went ahead smoothly. After successful testing, 4856 links were commissioned and issued with a 25 year system warranty by Datwyler Cabling Solutions. The network has been working trouble-free since the hand-over in February 2015.

此后，Bob Kellett 继续在多个项目（包括UBM的其他场址）中与德特威勒电缆系统公司和iDaCs进行了合作。他认为这是“一个拥有出色的现场和场外支持的卓越而可靠的产品。”

Bob Kellett has since gone on to work with Datwyler cabling systems and iDaC Solutions on a number of projects – including other sites for UBM. He found it to be “an excellent, reliable product with great onsite and offsite support.”

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